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L.RAPHAEL Genève: Unforgettable Beauty Experience at the 77th Cannes Film Festival

L.RAPHAEL Genève Unveils Revolutionary Green Caviar Cellular Repair Line at Star-Studded Cannes Film Festival Event.

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As the French Riviera becomes the world's most glamorous hotspot once again, L.RAPHAEL Genève, the Swiss visionary cosmetic brand, is always set to dazzle VIPs at the Cannes Film Festival. Famous for its pioneering holistic Seven Foundations philosophy and revolutionary technologies, L.RAPHAEL invited esteemed guests to an exclusive celebration of beauty onboard a luxurious art-deco yacht.

Among the guests of L.RAPHAEL this year were actors Darya Ekamasova (actress in "Anora movie", awarded with Palme d'Or at Cannes Festival 2024), Vadislav Tsenev (actor of "Limonov: The Ballad of Eddie"), Michelle Shapa ("The Palace" movie by Roman Polansky), a Venezuelan actor Alejandro Nones, actress Elena Tronina, French actress and model Frederique Bel, TV presenter Sandrine Quetier, film director Elena Hazanov, a comedian, writer, and actor Brendon Green, pilot Laura Villars, famous influencer Nataly Osmani.



FREDERIQUE BEL PHOTO BY SYLVIE CASTIONI

Chic Icon couldn't miss an opportunity to discover new skincare Green Caviar Cellular Repair products and meet the founder, Madame Raphael, and Professor Paolo Giacomoni, Head of R&D.

For 13 years, L.RAPHAEL Genève has upheld the tradition of launching groundbreaking skincare products and treatments at the Cannes Film Festival. Celebrities entrust the brand with their beauty prep, ensuring a stunning glow in front of the cameras. This year, the founder, Madame Raphael, and Professor Paolo Giacomoni, Head of R&D, personally welcomed guests and presented the latest advancements in longevity and skincare, rooted in the brand's holistic Seven Foundations approach. Guests enjoyed special skincare treatment "on board" and lunch by a private chef with Champagne Vidoré.

New Green Caviar Cellular Repair formula by L.RAPHAEL

The luxurious treatment, designed with Green Caviar extract, promises unparalleled results, lifting, brightening, and smoothing the skin. Green Caviar Cellular Repair is the first anti-aging skincare line utilizing the benefits of Green Caviar. This aquatic plant, found in Okinawa, Japan, is rich in amino acids, minerals, and vitamins, which enhance skin elasticity and hydration. Green Caviar's dermatological benefits include potent antioxidant activity, collagen stimulation, and skin barrier protection.

Professor Paolo Giacomoni has combined Green Caviar with LEC-40, a signature anti-aging ingredient, and Vita Arctic, a probiotic from Arctic Rubus berries. These ingredients form the core of the Cellular Repair Green Caviar line, a 3-step skincare ritual designed to counteract aging signs, protect the skin barrier, and promote microbiome balance.



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Step 1: Day & Night Repair Serum

A delicate serum providing deep hydration and protection, reducing fine lines and wrinkles, and reinforcing skin microbiome balance.

Step 2: Protective Shield Cream

A cream that protects the skin barrier, hydrates, lifts, and smoothens the skin, preventing fine lines and maintaining microbiome balance.

Step 3: Overnight Repair Mask

A luxurious mask for skin restoration, combating aging, enhancing elasticity, and protecting against pollutants.

About L.RAPHAEL

Founded by Ronit Raphael, L.RAPHAEL is a world-renowned luxury skincare brand, that embodying the belief that true beauty radiates from harmony between body and mind. Based in Switzerland, the brand is at the forefront of skincare technology and anti-aging science, offering treatments and products that deliver unparalleled results. Collaborating with experts like Professor Paolo Giacomoni, L.RAPHAEL combines high-quality ingredients with innovative technologies to reverse the signs of aging and rejuvenate the skin.

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